# The Partnering for Public Good Initiative

CIVIL SOCIETY INNOVATION LAB AUGUST 22-23, 2016 ALMATY, KAZAKHSTAN

# Why should we partner?

• The myriad of issues we face are multifaceted and complex. Therefore, addressing these issues requires interventions and engagement from all relevant stakeholders.

 Everybody cares for (should care for), benefits from, promoting public good

## **Objectives**

- To identify key opportunities for CSOs to improve reach, policy influencing, agency, and voice, as well as to ensure their longterm sustainability (e.g. access to alternative funding sources) through partnering CSOs with private sector (including media) and the government.
- To identify shared goals, concerns, challenges and priorities among CSOs, private sector (including media) and government to form an effective partnership that ensures all partners' can benefit in the short, medium and long term, contributing to the sustainable and inclusive development of Afghanistan

# Approach

- Research and consultation
- Background Paper
- Consultation workshops
- Annual Partnering for Public Good summit
- Coordination and monitoring committee

## 2015 Priorities

- Raise credibility of civil society organizations, alleviate existing public misperceptions and improve positive understanding towards civil society and its role in Afghanistan particularly in development and democratic processes.
- Address the issue of lack of sustainability of CSOs and media particularly by identifying and leveraging alternative funding sources.
- Address the issue of inconsistent and or lack of uniform understanding from current laws legislated for private sector development.
- Support, monitor and coordinate activities with 'Afghanistan National Standards Authority' and other relevant actors to improve quality of imported goods, particularly medicines and food.
- Reform administrative policies and procedures to address gender inequalities such as safe working/anti-harassment guidelines.
- Improve enabling environment for business, media, CSOs and academia.
- Implement access to information law.

#### Achievements

CSO certification program

Regulation on sexual harassment of women in the work place

New agency to control food and medicine quality

#### Lessons learned

- Forming partnerships are not easy it takes time
- Progress can be slow, resulting in frustration and disappointments
- Promoting ownership among all the sector is critical
- Alignment with national policies and programs

## Discussions

#### **2016** summit

#### **2016 summit**

